



The Seattle Garden Club

The mission of The Seattle Garden Club is to stimulate a love of gardening, to protect the quality of the environment, to encourage civic beautification and to support charitable, scientific and educational activities in each of said areas.

PUBLIC GRANT APPLICATION*

DATE SUBMITTED: April 22, 2016

APPLICANT CONTACT INFORMATION

Name of Organization: Volunteer Park Trust	
Contact Person & Title: Doug Bayley	
Address: 105 S. Main St. #235	Phone: 206-276-5519
City, State, Zip: Seattle, WA 98104	Email: bayleydoug9@gmail.com

APPLICANT SUMMARY INFORMATION

Mission: The mission of Volunteer Park Trust is to restore, protect and preserve this city and national landmark for today and for generations to come. We work closely with Seattle Parks and Recreation, Seattle Parks Foundation, Friends of Seattle's Olmsted Parks, Volunteer Park Conservatory, and Seattle Asian Art Museum to fully realize the vision for the whole park, it's institutions, features, and Olmsted designed plantings.	
Year Incorporated: Under the fiscal agency of Seattle Parks Foundation since 2011	Tax Exempt? Yes SPF #91-1998597
Names of Board Members: Doug Bayley, Chair: Owner, Douglas Bayley Landscape Design (36 years). Ellen Look, Vice Chair of Operations: Board Member, Seattle Public Library Fdn Nancy Iannucci, Secretary: Vice President, Waterstone Brands Clothing Brad Shutzberg, Treasurer: Director of Real Estate Finance, Alaska Airlines Eliza Davidson: Licensed architect and a certified arborist and horticulturist Brian Giddens: Clinical Professor at UW School of Social Work Barb Herrington: Formerly of Deutsch Bank; MBA Finance, Harvard Alan Marrero: Design Lead, Graypants Industrial & Architectural Design Jennifer Ott: Historian, Vice Pres. - Friends of Seattle's Olmsted Parks Janice Sears: Principal, JL Sears Consulting	Length of Service: 6 years 5 years 6 years 1 year 6 years 1 year 6 years 1 year 6 years 1 year
Annual Operating Budget: \$99,860 for 2016	
Number of Paid Staff Full Time: 0 Part Time: Independent contractors hired as needed.	

VOLUNTEER INFORMATION

How many volunteers are involved with your organization? **300+**

Briefly describe the support that volunteers provide:

All board and committee members are volunteers who manage daily operations (including financials, fund raising, marketing, and communications) all projects (including irrigation repair, replacing the park Amphitheater, and park sustainability), and special events (two annual park restoration days, two annual community-wide celebrations attracting up to 1,500 people each).

Volunteers at our monthly and twice-annual Park Restoration events work under supervision by approved horticulturalists, and help weed, remove invasive plants, replant as necessary, mulch, and spread gravel for pathways. For our events, volunteers set up tables, serve coffee and cookies, manage visitors, and clean up afterwards working closely with Seattle Parks & Recreation staff.

PROJECT INFORMATION

Name of Project: **Seattle Garden Club's Centennial Garden Project: Southeast Entry to Volunteer Park**

Description of Project:

We will create a beautiful, landscaped, garden gateway into Volunteer Park at its southeast entrance. This main pedestrian access is currently dark and uninviting, with muddy paths, misshapen beds, and overgrown trees. Working with Friends of Seattle's Olmsted Parks, we will focus on restoration of the original Olmsted landscape. In consultation with Berger Partnership, we will work closely with Seattle Parks for the design and permitting of a sustainable, maintainable garden that will be a lasting credit to Seattle Garden Club, and a tangible investment in the Park's future. All finances will be handled by our fiscal sponsor, Seattle Parks Foundation.

Total Cost of Project: **\$100,000**

Maintenance Plan and Budget:

Budget:

The SGC Centennial Garden will be added to Volunteer Park Trust's annual care plan for the park. We monitor all of our plantings weekly, insuring they are healthy and looking their best all year around. We have monthly landscape maintenance events with supervised volunteers doing weeding and mulching. Annually, we hold two major restoration events each involving up to 100 volunteers doing major upkeep. Year round, we work closely with Seattle Park and Recreation staff, who provide us with tools, mulch, and hauling of refuse. All of our volunteers work for free, so there are no expenses. All groups are supervised and monitored by landscape professionals.

\$25,000 – Design/Landsc. Arch.
\$30,000 – Plants
\$30,000 – Irrigation
\$10,000 – Restoring paths/beds
\$5,000 – Signage, bench, plaque
\$100,000 TOTAL

Amount Requested from Seattle Garden Club: **\$100,000**

How does this project relate to the mission of the Seattle Garden Club?

This project encourages and assists in civic beautification by turning a heavily-used and poorly maintained entry point into a gorgeous and welcoming gateway for all to enjoy. The project will follow conservation guidelines to create a green-friendly landscape with efficient water use. Our maintenance program will stimulate the knowledge and the love of gardening for hundreds of volunteers throughout the area each year. Volunteer Park serves as an iconic "front porch" for Seattle, increasingly drawing visitors from such diverse and underserved neighborhoods as Rainier Valley, Beacon Hill, and the International District, as well as worldwide visitors from as far away as Shanghai, Singapore, and Dubai. Cultural celebrations and festivities at Volunteer Park such as Eritrean Independence Day and Cinco de Mayo reflect and enhance Seattle's growing diversity, and this project will soundly support and engage people from those diverse communities as well.

Donor Recognition Plan:

A formal sign acknowledging Seattle Garden Club will be installed at the site for three years (the maximum allowed by Seattle Parks regulations). We will work with Seattle Parks Foundation to install a permanent park bench at the site with a bronze plaque recognizing the Seattle Garden Club, and providing both permanent acknowledgement and a place of comfort and rest for all to enjoy. We will also acknowledge Seattle Garden Club on our website, on our donor lists, through our newsletter, and on Facebook. A permanent album of photos of the Centennial Garden will be kept on Volunteer Park Trust's page online at Flickr, allowing the whole world to view the garden in perpetuity.

CAMPAIGN STATUS

List applications sent to other corporations and foundations of \$3,000 or more which pertain to this program.
Please include any contingencies or conditions to any grant.

Corporation or Foundation:	Date Applied:	Amount Requested:	Amount Received:
As a singular project to permanently and publicly honor Seattle Garden Club's Centennial, no outside funds will be sought.	:		

*Although no attachments are necessary, applicants wishing to submit additional information may enclose and annual report or an organization brochure.

Please send application and attachments to:

Seattle Garden Club
University of Washington Botanic Gardens
Box 354115
Seattle, WA 98195-4115